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Codentia - code.je

Adversity has the effect of eliciting talents, which
in prosperous circumstances would have lain
dormant.

Horace - Roman Poet, 65BC to 8BC

Trax.je

(AKA the success story I wish I didn't have to tell)

- Launched in early 2020
- Reaction to visible problem
- Simple solution
- Easy to implement
- Low cost
- Direct benefits to customers



Technology in Hospitality

(Where we have come from)

- Business Focus
- 'ERP' - Sales, Stock, Staff
- Controls and Safeguards
- Management of Costs
- Margins & Profits

Innovation can be Intimidating

Fail early, fail often, but
always fail forward.

John C. Maxwell

 quote fancy

Innovation in Hospitality

(Where we want to go)

- Not Science Fiction!
- What is hospitality really about?
- Focus on the Customer
- Make things quicker & easier
- Can be deceptively simple
- Industry driven, not technology driven

You are the hosts!

(And they are your Guests)

- It's been an incredibly hard year (and it's not over yet)
- Don't just 'get back to normal' - move beyond
- Be driven by imagination and a desire to excel

And if you need to talk it through? You know where to find us.