

		Oct-19		Aug-Oct 19			Year-to-date			Rolling 12 months				
		Visits	Nights	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits Trend	Nights Trend
Headlines	Total Market	59,293	209,768	271,934	1,059,644		705,779	2,552,217		777,690	2,783,090			
	annual change	-3%	-6%	3%	0%		8%	3%		10%	4%			
	Overnight Visits	53,534		225,214		4.7	588,025		4.3	653,037		4.3		
	annual change	-3%		-1%			6%			9%				
Purpose of Visit	Holiday (Total)	40,265	149,576	204,868	779,638		484,338	1,838,846		514,135	1,923,368			
	annual change	-5%	-5%	2%	-3%		7%	3%		8%	3%			
	Holiday (Day-Trippers)	3,624		38,925			71,519			74,596				
	annual change	29%		30%			13%			14%				
	Holiday (Overnight Visits)	36,641	149,576	165,943	779,638	4.7	412,819	1,838,846	4.5	439,538	1,923,368	4.4		
	annual change	-8%	-5%	-3%	-3%		6%	3%		7%	3%			
	Business (Total)	5,120	9,214	14,508	26,269		54,443	111,696		68,217	145,727			
	annual change	-35%	-60%	-28%	-47%		-14%	-19%		-11%	-18%			
	Business (Day-Trippers)	1,792		3,226			13,910			16,819				
	annual change	5%		-24%			-16%			-20%				
	Business (Overnight Visits)	3,327	9,214	11,282	26,269	2.3	40,533	111,696	2.8	51,398	145,727	2.8		
	annual change	-46%	-60%	-29%	-47%		-13%	-19%		-8%	-18%			
	VFR (Total)	8,055	34,654	35,827	191,475		96,114	477,179		115,948	569,672			
	annual change	3%	12%	3%	9%		10%	10%		14%	13%			
	VFR (Day-Trippers)	30		180			1,770			2,072				
	annual change	-94%		-77%			22%			32%				
VFR (Overnight Visits)	8,025	34,654	35,648	191,475	5.4	94,343	477,179	5.1	113,876	569,672	5.0			
annual change	9%	12%	5%	9%		10%	10%		14%	13%				
Other, including Study (Total)	5,853	16,324	16,731	62,261		70,884	124,496		79,390	144,324				
annual change	121%	43%	81%	121%		36%	-4%		46%	6%				
Other (Day-Trippers)	313		4,391			30,555			31,165					
annual change	-31%		87%			55%			57%					
Other (Overnight Visits)	5,540	16,324	12,341	62,261	5.0	40,329	124,496	3.1	48,225	144,324	3.0			
annual change	152%	43%	78%	121%		24%	-4%		39%	6%				

		Oct-19		Aug-Oct 19			Year-to-date			Rolling 12 months				
		Visits	Nights	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits Trend	Nights Trend
Country of Residence	UK	44,650	178,628	173,926	849,348	4.9	448,550	2,004,301	4.5	498,021	2,177,908	4.4		
	annual change	3%	2%	3%	4%		8%	7%		10%	7%			
	France	6,946	6,843	50,008	47,526	1.0	126,886	123,084	1.0	135,274	134,168	1.0		
	annual change	6%	-45%	7%	-31%		4%	-28%		6%	-26%			
	Germany	1,257	4,991	8,603	32,305	3.8	20,921	95,677	4.6	21,117	96,784	4.6		
annual change	5%	8%	-2%	-34%		7%	-16%		7%	-21%				
Guernsey	4,190	8,014	14,862	28,704	1.9	51,495	80,835	1.6	60,589	96,896	1.6			
annual change	-29%	-6%	-22%	-15%		12%	21%		20%	33%				
Ireland	291	1,386	3,421	21,672	6.3	8,027	44,608	5.6	8,640	48,225	5.6			
annual change	-77%	-75%	-32%	-19%		-16%	-16%		-15%	-14%				
Mode of Departure	Scheduled Ferry	11,368	25,786	83,647	192,108	2.3	198,354	421,756	2.1	209,072	445,964	2.1		
	annual change	-4%	-31%	3%	-23%		1%	-24%		3%	-24%			
	Visiting Yachtsmen	474	670	7,187	14,592	2.0	18,480	43,138	2.3	18,684	44,097	2.4		
	annual change	-10%	-23%	-10%	-6%		-6%	11%		-5%	13%			
	Cruise	-	-	2,101	-		3,625	-		3,625	-			
annual change			-17%			-19%			-19%					
Scheduled Air	47,044	182,906	177,480	851,425	4.8	480,497	2,082,499	4.3	540,756	2,287,475	4.2			
annual change	-2%	-1%	4%	8%		12%	10%		14%	12%				
Private Plane	407	407	1,520	1,520	1.0	4,823	4,823	1.0	5,553	5,553	1.0			
annual change	-23%	-23%	-15%	-15%		2%	2%		4%	4%				
Duration of Stay	Day Visit	5,759	-	46,721	-		117,754	-		124,653	-			
	annual change	6%		25%			17%			16%				
	1-3 nights	29,257	72,366	89,993	211,111	2.3	271,353	612,622	2.3	315,092	701,671	2.2		
	annual change	0%	4%	-6%	0%		10%	13%		16%	18%			
	4-6 nights	17,287	79,217	69,438	319,774	4.6	177,057	802,699	4.5	189,784	858,507	4.5		
annual change	-4%	-1%	4%	7%		8%	10%		6%	8%				
7 nights	5,226	36,547	49,340	338,770		102,430	704,247		106,270	730,823				
annual change	14%	16%	12%	13%		7%	8%		7%	8%				
8+ nights	1,763	21,639	16,444	189,989	11.6	37,185	432,649	11.6	41,891	492,089	11.7			
annual change	-52%	-49%	-19%	-23%		-19%	-23%		-15%	-20%				