

		Dec-18		Oct 18-Dec 18			Year-to-date			Rolling 12 months					
		Visits	Nights	Visits	Nights	Nights per	Visits	Nights	Nights per	Visits	Spend (£m)	Nights	Nights per	visits Trend	Nights Trend
Headlines	Total Market	34,655	110,108	132,739	454,180		725,417	2,719,292		725,417	£268.3	2,719,292			
	annual change	32%	12%	29%	13%		3%	-5%		3%	10%	-5%			
	Overnight Visits	29,877		120,414		3.8	617,666		4.4	617,666			4.4		
	annual change	34%		31%			2%			2%					
Purpose of Visit	Holiday (Total)	14,630	37,664	72,306	242,240		480,895	1,872,698		480,895	£206.6	1,872,698			
	annual change	40%	11%	31%	22%		-2%	-4%		-2%	3%	-4%			
	Holiday (Day-Trippers)	2,444		5,876			66,215			66,215					
	annual change	39%		47%			-6%			-6%					
	Holiday (Overnight Visits)	12,186	37,664	66,430	242,240	3.6	414,679	1,872,698	4.5	414,679		1,872,698	4.5		
	annual change	40%	11%	30%	22%		-1%	-4%		-1%		-4%			
	Business (Total)	5,395	13,215	21,615	57,115		76,779	172,734		76,779	£20.9	172,734			
	annual change	-13%	-20%	10%	-14%		-1%	-35%		-1%	44%	-35%			
	Business (Day-Trippers)	1,671		4,617			19,480			19,480					
	annual change	-20%		-21%			12%			12%					
	Business (Overnight Visits)	3,724	13,215	16,998	57,115	3.4	57,299	172,734	3.0	57,299		172,734	3.0		
	annual change	-9%	-20%	33%	-14%		-5%	-35%		-5%		-35%			
	VFR (Total)	11,411	51,951	27,662	123,541		107,094	524,435		107,094	£23.4	524,435			
	annual change	30%	15%	26%	17%		5%	-5%		5%	22%	-5%			
	VFR (Day-Trippers)	195		768			1,750			1,750					
annual change	63%		97%			111%			111%						
VFR (Overnight Visits)	11,217	51,951	26,894	123,541	4.6	105,344	524,435	5.0	105,344		524,435	5.0			
annual change	29%	15%	25%	17%		4%	-5%		4%		-5%				
Other, including Study (Total)	3,219	7,278	11,156	31,282		60,650	149,426		60,650	£17.5	149,426				
annual change	293%	146%	59%	1%		71%	36%		71%	14%	36%				
Other (Day-Trippers)	468		1,064			20,307			20,307						
annual change	1441%		459%			97%			97%						
Other (Overnight Visits)	2,751	7,278	10,092	31,282	3.1	40,343	149,426	3.7	40,343		149,426	3.7			
annual change	243%	146%	46%	1%		60%	36%		60%						

		Dec-18		Oct 18-Dec 18			Year-to-date			Rolling 12 months					
		Visits	Nights	Visits	Nights	Nights per	Visits	Nights	Nights per	Visits	Spend (£m)	Nights	Nights per	visits Trend	Nights Trend
Country of Residence	UK	22,882	83,511	92,676	348,889		463,572	2,056,544		463,572	£196.8	2,056,544			
	annual change	19%	4%	19%	10%		-1%	-7%		-1%	4%	-7%			
	France	5,386	5,599	14,959	23,637		129,994	183,375		129,994	£21.6	183,375			
	annual change	60%	36%	40%	36%		6%	17%		6%	33%	17%			
	Germany	33	93	1,395	5,745		19,687	115,194		19,687	£12.9	115,194			
annual change	-46%	-30%	22%	-54%		2%	14%		2%	29%	14%				
Guernsey	3,959	8,114	14,978	24,599		55,119	82,845		55,119	£13.5	82,845				
annual change	119%	302%	119%	139%		46%	22%		46%	16%	22%				
Ireland	94	831	1,888	9,093		10,122	56,817		10,122	£4.7	56,817				
annual change	-70%	-31%	66%	75%		17%	31%		17%	21%	31%				
Mode of Departure	Scheduled Ferry	6,658	13,267	22,617	61,487		206,628	580,788		206,628		580,788			
	annual change	57%	-11%	27%	-25%		8%	9%		5%		9%			
	Visiting Yachtsmen	84	411	730	1,828		19,792	39,696		19,792		39,696			
	annual change	180%	299%	-3%	25%		21%	0%		18%		0%			
	Cruise	-	-	-	-		4,503	-		4,503		-			
annual change						37%			33%						
Scheduled Air	27,545	96,061	108,133	389,605		489,029	2,093,342		489,029		2,093,342				
annual change	27%	15%	30%	23%		-1%	-9%		-3%		-9%				
Private Plane	369	369	1,259	1,259		5,466	5,466		5,466		5,466				
annual change	40%	40%	41%	41%		69%	69%		63%		69%				
Duration of Stay	Day Visit	4,778	-	12,325	-		107,752	-		107,752		-			
	annual change	20%		16%			7%			7%					
	1-3 nights	19,951	42,356	72,912	158,616		290,032	631,415		290,032		631,415			
	annual change	98%	104%	53%	50%		15%	10%		15%		10%			
	4-6 nights	5,349	24,209	30,732	135,529		177,176	786,886		177,176		786,886			
annual change	-33%	-32%	2%	2%		-12%	-15%		-12%		-15%				
7 nights	2,152	14,903	8,415	58,097		99,982	680,492		99,982		680,492				
annual change	1%	4%	-7%	-5%		-4%	-5%		-4%		-5%				
8+ nights	2,426	28,639	8,354	101,938		50,476	620,499		50,476		620,499				
annual change	20%	3%	57%	2%		11%	-6%		11%		-6%				