
















		Sep-19		Jul-Sep 19			Year-to-date				Rolling 12 months					
						Nights per Visit	Spend (£m)		Nights	Nights per Visit	Spend (£m)		Nights per Visit	Visits Trend	Nights Trend	
		Visits	Nights	Visits	Nights		Visits	£m			£m	Nights				
Headlines	Total Market	85,068	322,814	309,984	1,257,966		646,486	£240.6	2,342,449		779,225	£286.8	2,796,628			
	annual change	-1%	-1%	4%	-1%		9%	8%	3%		12%	14%	5%			
	Overnight Visits	71,753		256,073		4.9	534,491			4.4	654,905			4.3		
	annual change	-2%		0%			7%				11%					
Purpose of Visit	Holiday (Total)	60,636	230,800	237,483	947,664		444,073		1,689,270		516,379		1,931,510			
	annual change	-1%	-7%	3%	-2%		9%		4%		11%		6%			
	Holiday (Day-Trippers)	9,303		43,907			67,895				73,771					
	annual change	-2%		22%			13%				15%					
	Holiday (Overnight Visits)	51,332	230,800	193,576	947,664	4.9	376,178		1,689,270	4.5	442,608		1,931,510	4.4		
	annual change	-1%	-7%	0%	-2%		8%		4%		11%		6%			
	Business (Total)	6,629	11,459	14,276	27,808		49,324		102,482		70,939		159,598			
	annual change	-13%	-29%	-19%	-29%		-11%		-11%		-4%		-12%			
	Business (Day-Trippers)	597		2,455			12,118				16,735					
	annual change	-59%		-37%			-18%				-19%					
	Business (Overnight Visits)	6,033	11,459	11,820	27,808	2.4	37,205		102,482	2.8	54,203		159,598	2.9		
	annual change	-2%	-29%	-13%	-29%		-8%		-11%		2%		-12%			
	VFR (Total)	9,503	43,091	41,357	224,864		88,059		442,525		115,720		566,066			
	annual change	-23%	-20%	5%	7%		11%		10%		14%		12%			
	VFR (Day-Trippers)	149		348			1,740				2,508					
	annual change			-13%			77%				83%					
VFR (Overnight Visits)	9,354	43,091	41,009	224,864	5.5	86,318		442,525	5.1	113,212		566,066	5.0			
annual change	-24%	-20%	5%	7%		10%		10%		13%		12%				
Other, including Study (Total)	8,299	37,464	16,868	57,630		65,031		108,172		76,187		139,454				
annual change	67%	332%	61%	18%		31%		-8%		35%		-6%				
Other (Day-Trippers)	3,265		7,200			30,241				31,306						
annual change	72%		264%			57%				61%						
Other (Overnight Visits)	5,034	37,464	9,668	57,630	6.0	34,790		108,172	3.1	44,881		139,454	3.1			
annual change	64%	332%	14%	18%		15%		-8%		21%						

		Sep-19		Jul-Sep 19			Year-to-date				Rolling 12 months						
		Visits	Nights	Visits	Nights	Nights per Visit	Visits	Spend (£m)		Nights	Nights per Visit	Visits	Spend (£m)	Nights	Nights per Visit	Visits Trend	Nights Trend
								£m	£m								
Country of Residence	UK	54,639	260,582	187,691	974,869	5.2	403,900	1,825,673		4.5	496,576	2,174,562		4.4			
	annual change	-3%	2%	2%	3%		9%	7%			11%	8%					
	France	14,829	11,686	62,950	69,018	1.1	119,939	116,241		1.0	134,899	139,878		1.0			
	annual change	10%	-2%	19%	-10%		4%	-27%			7%	-24%					
	Germany	1,795	8,128	11,095	46,046	4.1	19,664	90,685		4.6	21,059	96,430		4.6			
annual change	-48%	-61%	-1%	-33%		7%	-17%			8%	-21%						
Guernsey	5,555	10,944	14,992	26,788	1.8	47,305	72,821		1.5	62,283	97,420		1.6				
annual change	-13%	-22%	-21%	-22%		18%	25%			33%	42%						
Ireland	804	3,790	4,547	28,907	6.4	7,737	43,222		5.6	9,625	52,315		5.4				
annual change	-53%	-58%	-19%	-14%		-6%	-9%			3%	-1%						
Mode of Departure	Scheduled Ferry	25,893	58,600	101,793	241,090	2.4	186,986	395,971		2.1	209,603	457,458		2.2			
	annual change	-1%	-14%	8%	-23%		2%	-24%			4%	-24%					
	Visiting Yachtsmen	1,301	2,565	11,685	27,767	2.4	18,006	42,468		2.4	18,736	44,296		2.4			
	annual change	-28%	-21%	-9%	7%		-6%	12%			-5%	13%					
	Cruise	630	-	2,451	-	-	3,625	-		-	3,625	-		-			
annual change	47%	-	-16%	-	-	-19%	-		-	-19%	-		-				
Scheduled Air	56,657	261,063	192,333	987,388	5.1	433,453	1,899,593		4.4	541,586	2,289,198		4.2				
annual change	-1%	3%	4%	7%		14%	11%			17%	13%						
Private Plane	587	587	1,721	1,721	1.0	4,417	4,417		1.0	5,676	5,676		1.0				
annual change	-8%	-8%	-9%	-9%		5%	5%			11%	11%						
Duration of Stay	Day Visit	13,315	-	53,911	-	-	111,995	-		-	124,320	-		-			
	annual change	4%	-	27%	-	-	17%	-		-	17%	-		-			
	1-3 nights	30,185	66,423	92,249	210,623	2.3	242,096	540,257		2.2	315,008	698,873		2.2			
	annual change	-10%	-9%	-5%	3%		12%	14%			19%	21%					
	4-6 nights	20,908	96,318	78,957	362,394	4.6	159,770	723,481		4.5	190,502	859,010		4.5			
annual change	8%	8%	12%	15%		9%	11%			8%	10%						
7 nights	16,565	114,230	62,447	427,849	-	97,204	667,700		-	105,619	725,797		-				
annual change	9%	9%	6%	7%		6%	7%			5%	6%						
8+ nights	4,096	45,843	22,421	257,100	11.5	35,422	411,010		11.6	43,776	512,948		11.7				
annual change	-21%	-23%	-23%	-26%		-16%	-21%			-8%	-17%						