

# Half Year Exit Survey Results to June 2018

		Jun-18		Apr 18-Jun 18			Year-to-date			Rolling 12 months				
		Visits	Nights	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits	Nights	Nights per Visit	Visits Trend	Nights Trend
Headlines	Total Market	86,847	323,282	220,911	746,844		299,966	1,008,167		716,136	2,735,674			
	annual change	-8%	-2%	-4%	-14%		-3%	-15%		5%	-7%			
Headlines	Overnight Visits	69,110		174,775		4.3	244,857		4.1	593,225		4.6		
	annual change	-5%		-10%			-9%			3%				
Purpose of Visit	Holiday (Total)	57,845	261,654	148,482	559,279		180,746	669,490		483,178	1,886,251			
	annual change	-12%	9%	-10%	-13%		-12%	-13%		3%	3%			
	Holiday (Day-Trippers)	6,180		23,296			25,138			78,678				
	annual change	-59%		-10%			-5%			-3%				
	Holiday (Overnight Visits)	51,665	261,654	125,185	559,279	4.5	155,608	669,490	4.3	404,501	1,886,251	4.7		
	annual change	2%	9%	-10%	-13%		-13%	-13%		4%	3%			
	Business (Total)	5,303	7,684	16,215	35,697		37,880	78,747		79,203	216,379			
	annual change	-28%	-60%	-16%	-39%		0%	-40%		9%	-42%			
	Business (Day-Trippers)	1,732		4,962			10,943			22,601				
	annual change	4%		70%			69%			60%				
	Business (Overnight Visits)	3,572	7,684	11,253	35,697	3.2	26,937	78,747	2.9	56,602	216,379	3.8		
	annual change	-38%	-60%	-31%	-39%		-14%	-40%		-3%	-42%			
VFR (Total)	9,238	44,308	23,975	110,179		39,193	185,552		94,943	503,929				
annual change	-34%	-33%	-23%	-24%		-18%	-25%		-4%	-9%				
VFR (Day-Trippers)	75		369			564			1,481					
annual change	33%		553%			341%			-28%					
VFR (Overnight Visits)	9,163	44,308	23,607	110,179	4.7	38,629	185,552	4.8	93,462	503,929	5.4			
annual change	-34%	-33%	-24%	-24%		-19%	-25%		-4%	-9%				
Other, including Study (Total)	14,460	9,636	32,239	41,689		42,147	74,378		58,812	129,115				
annual change	87%	128%	118%	85%		115%	84%		41%	-28%				
Other (Day-Trippers)	9,751		17,508			18,464			20,151					
annual change	82%		132%			116%			68%					
Other (Overnight Visits)	4,710	9,636	14,731	41,689	2.8	23,683	74,378	3.1	38,660	129,115	3.3			
annual change	98%	128%	103%	85%		114%	84%		30%					
Country of Residence	UK	55,102	264,424	132,884	576,940		188,785	775,335		462,018	2,142,768			
	annual change	1%	5%	-7%	-9%		-6%	-11%		4%	-1%			
	France	20,821	18,375	54,934	58,637		65,916	88,933		144,988	189,670			
	annual change	-3%	37%	24%	48%		25%	36%		31%	33%			
	Germany	1,998	12,635	5,933	29,557		6,398	31,667		19,460	101,975			
annual change	-20%	24%	-13%	-9%		-15%	-10%		-26%	-6%				
Guernsey	3,913	5,455	13,437	14,275		20,886	23,144		39,191	54,972				
annual change	-25%	-51%	3%	-48%		6%	-37%		2%	-21%				
Ireland	818	3,906	1,948	10,886		2,464	13,992		7,302	37,588				
annual change	-22%	-18%	-37%	-20%		-36%	-29%		-10%	-20%				
Mode of Departure	Scheduled Ferry	28,334	53,529	78,033	157,609		94,158	215,196		218,883	561,991			
	annual change	-14%	-5%	11%	-4%		15%	5%		10%	13%			
	Visiting Yachtsmen	2,746	7,425	6,062	14,473		6,308	14,860		16,878	41,885			
	annual change	12%	29%	11%	16%		10%	16%		-11%	-4%			
	Cruise	262	-	1,437	-		1,437	-		3,526	-			
annual change			20%			20%			75%					
Scheduled Air	54,938	261,762	133,806	573,188		195,748	775,798		472,835	2,127,785				
annual change	-7%	-2%	-13%	-17%		-11%	-20%		-4%	-11%				
Private Plane	566	566	1,573	1,573		2,314	2,314		4,013	4,013				
annual change	152%	152%	146%	146%		93%	93%		96%	106%				
Duration of Stay	Day Visit	17,737	-	46,136	-		55,109	-		122,911	-			
	annual change	-20%		27%			32%			13%				
	1-3 nights	27,537	60,825	81,958	186,781		122,310	273,179		251,055	551,212			
	annual change	-8%	-17%	-2%	-8%		-6%	-10%		3%	0%			
	4-6 nights	21,148	96,734	54,326	244,920		77,152	340,762		191,394	859,963			
annual change	-19%	-23%	-24%	-25%		-15%	-18%		3%	2%				
7 nights	15,503	107,411	28,836	198,679		32,040	220,676		104,587	716,421				
annual change	11%	11%	-3%	-3%		-3%	-3%		19%	19%				
8+ nights	4,921	58,312	9,655	116,464		13,355	173,550		46,189	607,446				
annual change	81%	73%	-1%	-15%		-10%	-29%		-18%	-35%				